

BATV Annual Meeting of the Membership 

March 16, 2017

The meeting was called to order at 7:00 PM at the Courtyard Marriott in Billerica, MA. The meeting was open to all BATV members.

Approval of the minutes was requested by Greg McClay for last year's meeting. The motion was accepted, unanimously.

**President's Report:**

Greg announced that at the March 15th Board Meeting, the Board unanimously reelected Board Members John Coyne, Bill Collins and Donna Popkin. Greg also welcomed our new Board Member Connor McCarron. Greg took the time to thank the Board for all their time and hard work over the past year. Greg also acknowledged the resignation of Bill Haddad and Jerry Goss and thanked them for their many years of service on the Board. He also acknowledged and thanked the Staff of BATV.

**Executive Director's Report:**

Sam Schauerman welcomed everyone to the meeting. He also thanked all the Board Members for all of their hard work over the past year and asked for a well-deserved round of applause. Sam also gave his heartfelt thanks to the Board Members who are not returning and for all the work that they have done. He spoke of Gerry and how he has always been so willing to participate in productions and how he served on many committees and is continuing to work on a committee to help celebrate the 30th anniversary of BATV even though he is no longer on the Board. Sam also spoke of Bill Haddad and all the help he has given behind the scenes. Bill has also served on a lot of committees and has been a huge asset with our financials. Sam also thanked the current staff members and spoke of how much appreciation he had for them. Sam acknowledged the new Content Producer, Tara Splinguard and acknowledge how she is doing a wonderful job. He also acknowledged and thanked Nancy for all she has done over the last 6 months as the Assistant Executive Director.

Over the past year, staff has become more and more involved in productions which is due to the fact that volunteering has been falling off as people just don't have the time like they used to and due to the change in technology. BATV still encourages people to come in and be active and we want to help with the technical aspects so that you can get your message out there as that is what BATV is all about. With that being said, members seem to be very appreciative of what's going on and there seems to be more individuals and more community members and organizations being represented on some of the programs due to the fact that it seems easier for them to come in now and do that. There is now more programming and a greater variety of content being captured. Sam also reported that over this past year we have replaced our entire fleet of camcorders with new HD capabilities. We are also in the process of replacing our video server which will allow our programming to be in HD. Going forward there will be a few tasks which will have lasting effects on BATV. The first task he spoke of was renewing cable franchise as BATV's existing depends on the outcome of these franchises which are licenses between the cable providers currently Comcast and Verizon and the Town of Billerica. What we are going to be doing is asking over the next few months for members to attend the meetings and show their support for access television in Billerica. The second task that the Board has been working on a lot is the possibility of moving the location of BATV to the Howe School. It is a positive outlook for BATV is

everything works out. If that's the case over the next few months and it appears that way we will be asking for the public support again.

Sam announced to everyone that this year we will be celebrating our 30th anniversary. BATV has been incorporated since 1987. Over those years, the community producers have done thousands of programs that highlight community events and happenings. It appears that BATV has been referred to as Billerica's First Amendment forum and we still believe in the freedom of expression and freedom of speech as important rights which is the foundation of what BATV is all about.

**Treasurer's Report:**

Sam spoke of the finances of BATV's for Pam Anastasi as she was unable to be there and discussed the financial report as was listed in the brochure which was given to all attendees. BATV is doing very well with the revenue and expenses.

**\*\*A motion was made to recess for dinner - accepted unanimously\*\***

The keynote speaker for this year was Patrick Pho who is an experienced digital producer who works with major consumer entertainment automotive brands and is also a former BATV member. Patrick spoke of how he became involved in digital production which started when he was young. He showed content which represented how much technology has changed over the years. His presentation was very entertaining and showed his true talent.

**New Business:**

Amber presented prizes to the Trivia winners.

**Old Business:**

None

A motion was made to adjourn - unanimous.